



MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 12/31/2016

Multiple District 20

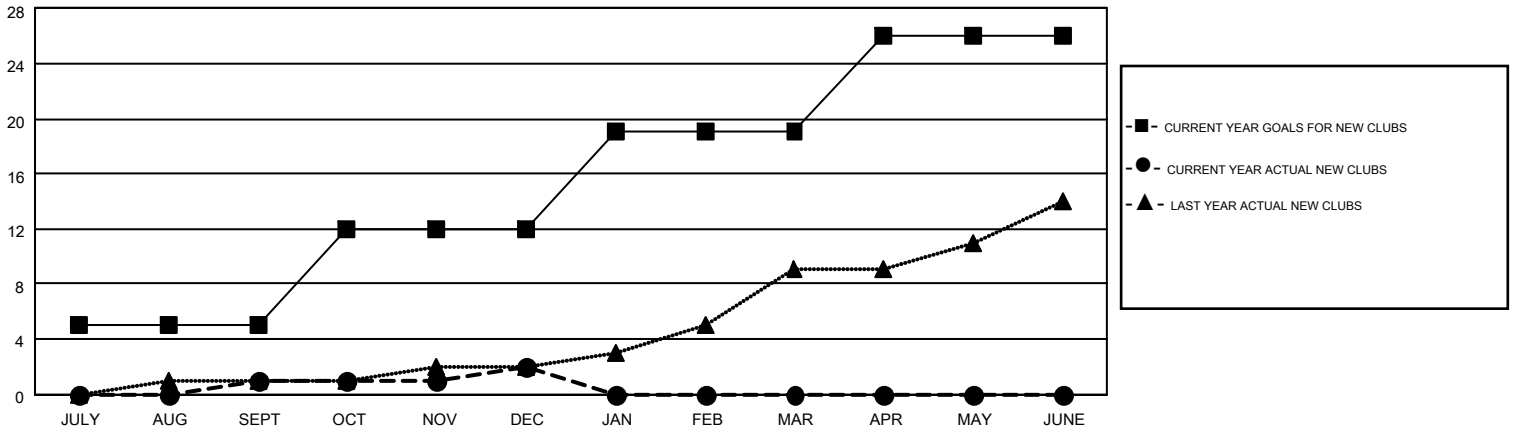
LOCATION: NEW YORK

GMT: ED LECIUS

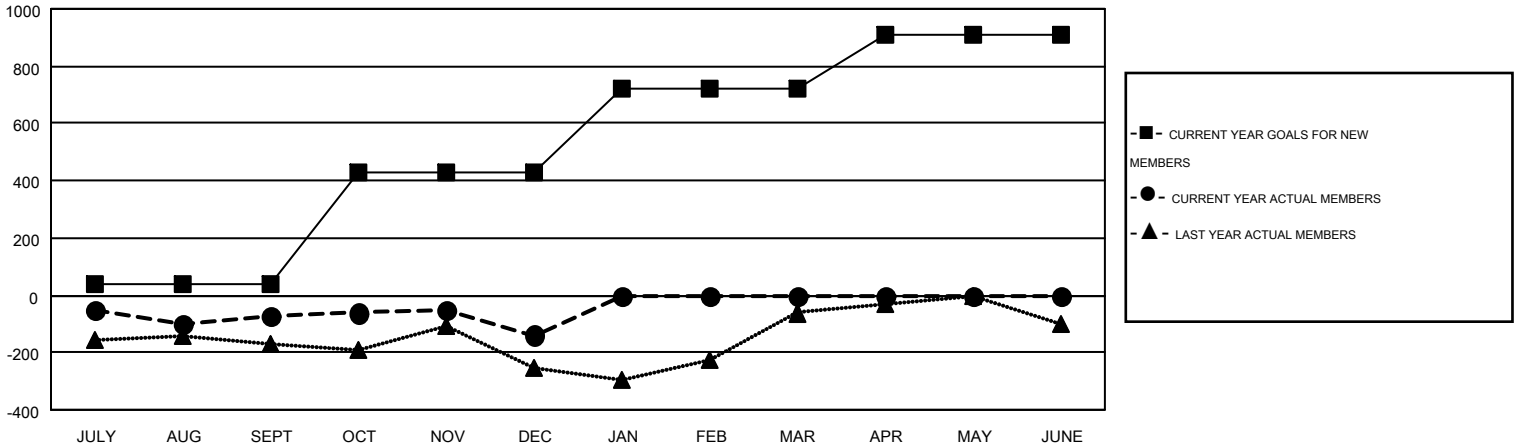
GMT CA 1

Clubs					Members				
RESULTS FOR 2016-2017					RESULTS FOR 2016-2017				
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	NET GAIN/LOSS	QUARTER	NEW MEMBER GOAL	CHARTER AND NEW MEMBERS ADDED	DROPPED MEMBERS	NET GAIN/LOSS
JULY/AUG/SEPT	5	1	1	0	JULY/AUG/SEPT	36	330	404	-74
OCT/NOV/DEC	7	1	3	-2	OCT/NOV/DEC	394	417	487	-70
JAN/FEB/MAR	7	0	0	0	JAN/FEB/MAR	292	0	0	0
APR/MAY/JUNE	7	0	0	0	APR/MAY/JUNE	189	0	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 4	240 CLUBS OF 529 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>			
<u>DROPPED MEMBERS</u>		MALE	9,424 (63.73%)		
DECEASED	100	FEMALE	5,364 (36.27%)		
CLUB CANCELLED	30	CLICK HERE FOR HEALTH ASSESSMENT DATA			
OTHER	756			FAMILY UNIT MEMBERS	2,387
TOTAL	886			HEAD OF HOUSEHOLD	1,151
		NON-HEAD OF HOUSEHOLD	1,236		